**Global Sales Analytics**

**Introduction**

**Shopping online is currently the need of the hour. Because of this COVID, it's not easy to walk in a store randomly and buy anything you want. So, try to understand a few things like, Customer Analysis and Product Analysis of this Global Super Store**.

Literature Survey

**Here, we collect all the datasets of medicines and shopping details from “kaggle ” and provided it to customers by representing data in charts and creating dashboard.**

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| **s.no** | **Paper title** | **Author** | **Published Year** | **Reference** |
| **1** | Drug sales data analysis for outbreak detection of infectious diseases | **Mathilde Pivette** | 2014 | <https://bmcinfectdis.biomedcentral.com/articles/10.1186/s12879-014-0604-2#Abs1> |
| **2** | Fast fashion sales forecasting with limited data and time | **Tsan-Ming Choi**  **Na Liu** | 2012 | <https://www.sciencedirect.com/science/article/abs/pii/S0167923613002558> |
| **3** | Crypto economics: Data Application for Token Sales Analysis | **Jin, Seungmin; Ali, Rashid; and Vlasov, A. V** | 2017 | <https://aisel.aisnet.org/cgi/viewcontent.cgi?article=1001&context=icis2017b> |
| **4** | How Online Product Reviews Affect Retail Sales: A Meta-analysis | Kristopher Floyd, Ryan Freling , Saad Alhoqail ,Hyun Young Cho | June 2014 | <https://www.sciencedirect.com/science/article/abs/pii/S0022435914000293> |